

Dear ACS NBCRT,

As we welcome the season of renewal, there is so much to celebrate and recognize.

April is **Cancer Prevention and Early Detection Month**—a timely reminder that breast cancer screenings save lives. This month also marks **National Public Health Week** (April 7–13) and **National Minority Health Month**, both of which highlight the importance of addressing persistent health disparities that disproportionately affect historically marginalized communities.

These observances are a call to action and a reflection of our mission to advance health equity across the breast cancer continuum.

We are energized by the momentum we've built together and look forward to continuing our collective work. Let's keep moving forward... **together!**

Melissa & Lilly



MEMBER ENGAGEMENT DAY

May 8, 2025

ROOTED TOGETHER
Growing for Change



Save your spot today!

Join us for the **ACS NBCRT Member Engagement Day** on **Thursday, May 8, 2025**. This is a key opportunity to connect, collaborate, and grow together in the fight against breast cancer. With the theme *"Rooted Together, Growing for Change,"* this virtual event will feature:

- Interactive roundtables
- A virtual expo hall spotlighting member organizations
- Engagement activities like a leaderboard and scavenger hunt

Date: Thursday, May 8, 2025

Time: 11:30 AM – 3:35 PM ET (Platform open 9:00 AM – 5:00 PM)

Location: vFairs Virtual Platform

Cost: Free

Interested in showcasing your work? [Sign up](#) to host a free virtual booth in the exhibit hall and spotlight your organization's initiatives, resources, and impact.

Register Today!

Or copy & paste this link: <https://acsnbcr.vfairs.com/>
ACS NBCRT members and sponsors only. Registration required.

Explore the ACS Patient Support Pillar's 2024 Impact Report

This past year, the American Cancer Society Patient Support Pillar and our many collaborative partners embraced the word “bold” as we set goals for ourselves. We were determined to live up to the commitment we make to every person fighting cancer and their families - that we'll be there for them, every step of the way.

We're proud to share the Patient Support Pillar 2024 Impact Report. Inside, you'll find details on some of our key successes this past year, including...

- Reaching 111 million lives, providing critical support to people facing cancer and their families through essential programs, services, and expert information.
- Saving \$73 million in hotel costs for people facing cancer through our Hope Lodge communities, ensuring no one faces cancer alone.
- Sneak peeks into some of the bold new initiatives we have planned for 2025.



We're grateful for everything our partners have done to support people facing cancer in 2024, and we're determined to continue building on that success in the year ahead.

Explore the
Report



Mark your calendars! Our flagship event will convene ACS NBCRT members, sponsors, partners, and thought leaders this September to drive collective action in breast cancer care and health equity. Stay tuned for registration details.



Join the Annual Meeting Committee

Want to help shape the 2025 Annual Meeting? We are looking for dedicated members to serve on the Annual Meeting Planning Committee. This is a great opportunity to contribute ideas on content, speakers, and engagement strategies.

If you are interested, please fill out this form:

[Join Today!](#)



VOICES of Black Women

VOICES of Black Women is an American Cancer Society pivotal long-term study to understand better how and why health conditions like cancer disproportionately affect Black women. Your voice today can change our collective future forever. Check your eligibility and join today at voices.cancer.org.

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