

Dear ACS NBCRT,

As we reach the end of February, we are **energized by the engagement and collaboration** across the Roundtable. Thank you for your dedication to advancing breast cancer care, equity, and advocacy.

This month, we recognize **Black History Month** and reaffirm our commitment to addressing disparities in breast cancer outcomes. Black women continue to face higher mortality rates and later-stage diagnoses, underscoring the importance of our collective efforts to improve access, education, and care. We encourage you to explore the latest resources, attend upcoming events, and engage in conversations that move us toward meaningful change.

If you have any questions or ideas to share, please don't hesitate to reach out. We appreciate all you do and look forward to continuing this important work together.

Melissa & Lilly



Coffee Chat: Building Trust in Science in the Current Policy Landscape

We are excited to invite you to our first ever **ACS NBCRT Coffee Chat!** This one-hour Zoom event will provide a collaborative space for ACS NBCRT members to share best practices in communicating research and science within their organizations. The session is designed to facilitate peer-to-peer learning, shared experiences, and brainstorming around strategies to foster trust in scientific information.

Event Details:

- Date: Friday, March 14, 2025
- Time: 12:00 PM ET
- Where: Zoom

This discussion will focus on how organizations effectively communicate science in an era of misinformation and public skepticism. **This is not a policy discussion nor an advocacy session** but a platform for members to explore ways to engage with their audiences on scientific trust.

Register Today!



The graphic features a pink background with a repeating pattern of small white circles. A large, thick pink ribbon curves across the top. In the top right corner, the logos for American Cancer Society and National Breast Cancer Roundtable are displayed. The central text reads: "Save the Date!" in a dark blue box, followed by "2025 ACS NBCRT Annual Meeting" in large, bold letters. Below this, it says "Grand Hyatt Washington, DC" and "September 18-19". At the bottom, a silhouette of the Washington, DC skyline is shown against a dark blue background.

Mark your calendars! Our flagship event will convene ACS NBCRT members, sponsors, partners, and thought leaders this September to drive collective action in breast cancer care and health equity. Stay tuned for registration details.



The graphic has a dark blue background. On the left, there is a photograph of three women of diverse backgrounds smiling and laughing together. To the right of the photo, the text reads: "Join the Annual Meeting Committee" in white. Below that, it says: "Want to help shape the 2025 Annual Meeting? We are looking for dedicated members to serve on the Annual Meeting Planning Committee. This is a great opportunity to contribute ideas on content, speakers, and engagement strategies." At the bottom, it says: "If you are interested, please fill out this form:" followed by a white button with the text "Join Today!" in dark blue.

ACS NBCRT Priority Teams Set Focus for 2025

The ACS NBCRT Priority Teams have identified their top focus areas for 2025, shaping the direction of our collective efforts to advance equitable breast cancer care and improve patient outcomes. These initiatives will guide strategic collaborations, resource development, and advocacy efforts throughout the year.

Read about the Priority Team focus areas chosen here: nbcrt.org/priority-teams/

Priority Teams meet every two months, and ACS NBCRT members are encouraged to join and contribute to these important discussions. For those interested in a deeper role, Advisory Committees meet monthly to drive specific projects and initiatives.

If your organization's work aligns with these priorities, we'd love to collaborate. Reach out to Lilly Meier (lilly.meier@cancer.org) to set up a meet & greet and explore ways to amplify our impact together.

Join a Priority Team



VOICES of Black Women

February is Black History Month—a time to honor the contributions of African Americans and address health disparities that persist.

VOICES of Black Women is an American Cancer Society pivotal long-term study to understand better how and why health conditions like cancer disproportionately affect Black women. Your voice today can change our collective future forever. Check your eligibility and join today at voices.cancer.org.

New ACS Provider, Patient, & Caregiver Resources

The American Cancer Society has launched new or updated resources for patients and providers.

- [Breast Cancer Risk Flyer](#) (PDF)
- [Breast Cancer Risk Flyer](#) (PDF - Spanish)
- [ACS CancerRisk360™](#) (Tool)
- [ACS CAN Action Events](#) (Opportunities)
- [How to Manage Hair Loss](#) (PDF)

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