

Dear ACS NBCRT Members,

Welcome to October and Breast Cancer Awareness Month! We hope your BCAM is off to a great start. We have a few updates to share with you today, and we encourage you to stay engaged as we continue to advance our mission of transforming breast cancer across the continuum of care.

Letters from the Chairs of the ACS NBCRT



At the ACS NBCRT, we are turning the page from one size fits all, to focus on identifying risk factors for breast cancer. We know more about the importance of alcohol, exercise, nutrition, and healthy lifestyle in breast health. Young women are drinking more, eating more processed foods and they may not even be aware of the link between alcohol, obesity, and breast cancer. There are ongoing clinical trials recruiting high risk women for prevention and early diagnosis, including those that are integrating Artificial Intelligence into breast imaging for young women. Our goal is to promote diversity, equity, and inclusion by expanding access to clinical trials in every community.

-Funmi Olopade, MD, FACP



While breast cancer mortality has reduced by 44% since 1989, averting nearly 520,000 deaths, critical disparities in breast cancer incidence and mortality remain, particularly in communities of color. These include Black, American Indian and Alaskan Native, and Asian American/Pacific Islanders. As we collectively believe that such disparities are worthy of action, we are excited to continuing partnering with you to ensure that we can end breast cancer as we know it, for everyone.

-Arif Kamal, MD, MBA, MHS

Register Today: Virtual Membership Engagement Forums

Join the conversation with the ACS National Breast Cancer Roundtable. This November, we are bringing our members together through two virtual forums.

These forums are a unique opportunity to **engage with leaders** from professional societies, cancer centers, government agencies, and more. We'll also provide updates on roundtable activities and explore opportunities to take collective action in 2025. Don't miss out!

Forum 1: Monday, 11/4 from 1-3pm ET

Forum 2: Wednesday, 11/13 from 2-4pm ET

This is a members-only meeting and the invite is not transferrable. Please use the link below to **REGISTER** and agendas will be shared soon.

[Register Here](#)

Got Info?

Don't forget to visit our ACS NBCRT Resource Center! This is your go-to platform for sharing and accessing the latest research, tools, and educational materials. Have a resource to share? Submit your materials and help us grow this shared knowledge base.

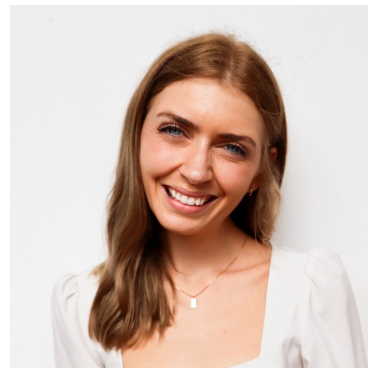
[ACS NBCRT Resource Center](#)

Welcome, Lilly!

We are thrilled to welcome Lilly Meier, MA, to the ACS NBCRT team as Program Manager.

Lilly brings a wealth of experience in cancer education, advocacy, patient support, and program management. She will be instrumental in driving forward our initiatives.

Welcome to the roundtable, Lilly!



New ACS Patient & Caregiver Resources

The American Cancer Society has launched several new or updated resources for breast cancer awareness and patient support.

- [Breast Cancer Facts & Figures 2024](#), a new report on breast cancer occurrence and trends in the US. (Webpage)
- [Understanding Breast Density in Your Mammogram Report](#) (YouTube Video)
- [Breast Density and Your Mammography Report](#) (PDF)
- [7 Things to Know About Getting a Mammogram](#) (PDF)
- [If You're Having a Breast Biopsy](#) (PDF)
- [If You Have Breast Cancer](#) (PDF)

We hope you have a productive and impactful Breast Cancer Awareness Month. Thank you for being an integral part of the ACS NBCRT community.

We are always available to talk - please reach out at any time with questions or ideas.

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